REACH WEB EXPERTS

Services Portfolio
& Offerings

www.reachwebexperts.com

ABOUT US

Reach Web Experts is a fast emerging
Information Technology services company.

VISION

To transform our customers
into a newer, leaner and cannier business enterprises.

IGNITED MINDS

Our team is composed of young and creative minds
who have the zeal to face real time challenges &
outperform customer expectations.

POWERED BY INDUSTRY EXPERIENCE

Reach Web Experts is founded and being managed by
technocrats who have more than 50 man years of
IT industry & international experience.

GLOBAL PRESENCE

Head quartered in Ontario, Canada.
Having its offices at INDIA (Bangalore, Coimbatore), LONDON.

WEB DEVELOPMENT
eCOMMERCE PORTAL

100%
Compability
View

BRANDING
& GRAPHIC DESIGN

DIGITAL
MARKETING

SOFTWARE
DEVELOPMENT

ePUBLICATION
& DATA DIGITIZATION SERVICES

SERVICE
OFFERINGS & SOLUTIONS

OUR SERVICES

Responsive Website Design

e-Commerce Portal Development

Digital Marketing

Creative Graphic Design

Search Engine Optimization (SEO)

Social Media Marketing (SMM)

SEARCH ENGINE MARKETING

CONTENT MARKETING

REACH WEB
E X P E R T S

WEBSITE
DEVELOPMENT SERVICES

CMS Website Design
- WordPress - Drupal - Joomla

CUSTOMIZED WEBSITE DESIGN

- Fresh designs based on customer specifications and technology preference
- Microsites design

e-COMMERCE WEBSITE DESIGN

- e-commerce portal
- Shopping cart integration
- Payment gateway integration
- Maintenance & support

RESPONSIVE WEBSITE DESIGN

Development / refurbishing websites to provide optimal viewing and interaction experience across mobile devices

WEB APPLICATION DEVELOPMENT

Application development using advanced web application frameworks including Laravel, Symfony, CakePHP, and Codeigniter

BRANDING DESIGN

- Brand naming
- Logo design
- Business cards design
- Letterheads & Envelop design
- Collaterals design

PRINT MEDIA DESIGN

News paper / Magazine advt •
e-Advertisements design •
Banner design •
Brochure design •
Standee design •
Outdoor hoarding design •

CORPORATE REPORTS

- Corporate presentation design
- Company annual reports design
- Yearly financial reports

VIDEO PRODUCTION

Brand photo shoot •
Corporate videos •
Advertisement videos •
Documentary •
Video presentations •

BRANDING
& GRAPHIC DESIGN

REACH WEB
E X P E R T S

DIGITAL
MARKETING

We help in building and promoting your brand/services online. Our well qualified team of web developers and online marketing experts not only just build you a website but also make sure that your brand is always visible to the millions of users online.

- **Search Engine Optimization (SEO)**
- **Search Engine Marketing (SEM)**
- **Google Adwords Campaign**
- **Social Media Marketing**
- **Pay Per Click Marketing**
- **Email Marketing**
- **Advertising Online**
- **Content Marketing**

SOFTWARE
DEVELOPMENT SERVICES

ENTERPRISE SOFTWARE DEVELOPMENT

- Turnkey projects development
- CRM, HRM, Inventory & Billing solutions development
- Application maintenance & support

CLOUD PLATFORM DEVELOPMENT

Migration of on-premise applications to cloud •

Cloud hosted application development •

APPLICATION MODERNIZATION

- Migrating legacy systems to new platforms
- Reengineering, Platform migration
- Application maintenance & support

MOBILE APPLICATION DEVELOPMENT

Android, iOS, Windows mobile platforms •

Reengineering, Platform migration •

Application maintenance & support •

ePUBLICATION
& DATA DIGITIZATION SERVICES

ePUB SERVICES

eBook : **ePub 2.0, ePub 3.0**

(Fixed Layout Fixed Layout with audio),

Interactive eBooks (HTML 5)

Supported Devices: **Mobi, KF8, Kobo**

DATA CONVERSION SERVICES

XML to ePub

HTML to ePub

HTML to XML

Data localization

COMPOSITION SERVICES

Proof Reading

Copy editing

XML Workflow

Typesetting

Data capture and Conversion

Design and Graphics

ARTWORK / ILLUSTRATION SERVICES

Cover Design

Graphic Design

Logo Design

Illustrate service for kids book

XML SERVICES

eBOOK SERVICES

ePub 2.0 / 3.0 & Mobi output for Kindle Devices

ebook design

Conversion for iBooks Store, Amazon, Nook, Kobo, Smashwords & others

Fixed Layout for ibooks store, Nook, Amazon...

Comic & Kids books conversion for Amazon

Interactive ebooks for ibooks store

WHY REACH WEB EXPERTS

| Best of breed software developers, web designers, creative designers and data analysts.

| Run by technocrats with vast experience in IT industry

| Customer centric engagement models

| Industry best practices, matured data security standards

| Reliable collaboration partners for technology expertise augmentation

Are you interested to see
our delivery portfolio, visit us @

http://reachweb.ca

OUR REPUTED CLIENTS

REACH WEB
EXPERTS

Registered Office

No : 402, 60 Gillingham Dr,
Brampton,
ON L6X 0G9. Unit 6

For business queries

📞 **+1 647 643 4981**
✉ **info@reachwebexperts.com**
🌐 **www.reachwebexperts.com**

Follow us @